

Press Release

SVOX with new Text-to-Speech product for mobile devices

As part of its "Innovations 2006" theme, SVOX is officially launching its new product SVOX Mobile at CeBIT 2006. Due to its loud and clear voice, the new speech output solution offers a previously unattained level of intelligibility to users of mobile navigation systems, smartphones and Pocket-PCs.

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Press contact:

Phil Lichtenberg
SVOX AG
Baslerstrasse 30
CH-8048 Zurich
Switzerland
Tel. +41 43 544 06 49
Fax: +41 43 544 0621
lichtenberg@svox.com

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SVOX, the Zurich-based specialist in embedded speech output, proudly announces the official launch of its new product for the mobile devices market, SVOX Mobile. The top-notch Text-to-Speech (TTS) product boasts a very clear and loud voice, and it can be easily integrated on any target platform.

In addition to reading out text messages or emails, TTS technology also enables the integration of interactive help functions on mobile devices. Consequently, the device's usability is improved and attracts new user groups. Especially in mobile navigation, TTS also improves safety and comfort. Drivers are less distracted by small displays, as they have the required information read aloud to them.

Hitherto, the implementation of a TTS system required a resource and time-intensive collaboration between customers and speech solution providers. "The resources needed for such cooperation are not always readily available, particularly in the mobile navigation sector where product life cycles are very short" explains Volker Jantzen, CEO of SVOX. "With SVOX Mobile, we provide mobile device manufacturers with our comprehensive experience in the embedded speech market. From now on, customers only need to give us the order and we will take care of the complete execution of the project." This simplifies integration and quality control processes, hence resulting in substantial resource and time savings for customers.

About SVOX AG

SVOX AG is a leading provider of embedded speech output solutions for the automotive and mobile device industries. SVOX's core product is the SVOX Text-to-Speech system. The company makes computers and other electronic devices talk by converting written text into natural-sounding and easily comprehensible speech. Its focus on embedded speech allows for specifically optimized solutions. Therefore, SVOX speech applications are small, fast, and multilingual. With SVOX's software architecture, customers are offered a speech engine that can be easily tailored to their technical requirements and market needs.

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Phil Lichtenberg
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CH-8048 Zurich
Switzerland
Tel. +41 43 544 06 49
Fax: +41 43 544 0621
lichtenberg@svox.com
www.svox.com