

Press Release

Elektrobit Automotive and SVOX power next generation navigation devices

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Keywords: Designed voice output, Elektrobit, MEDION, mobile device, navigation device, speech output solutions, SVOX, text-to-speech, TTS, voice branding.

Zurich and Erlangen – (11 December 2006) Elektrobit navigation software and SVOX text-to-speech solutions have been successfully deployed in MEDION's award winning navigation device that is shipped in high volumes through stores in Europe.

“The small footprint, user-friendly interface and fast and accurate speech output have been ranked No. 1 by the Auto Motor Sport magazine in Germany”, pointed out Mr. Daniel Gast, Product Manager at Elektrobit. The joint offering from Elektrobit and SVOX allows for a high degree of customization as well as adaptation to a customer's voice branding strategy. “This lets our customers integrate this world-class text-to-speech enabled navigation software into their branding strategy as well as their overall human-machine interface concept,” said Mr. Gast. “Valued for its speed, multi instance capability and multi lingual features, SVOX text-to-speech is giving our customers designed voice output at its best.”

“We look forward to further joint product roll-outs”, states Mr. Eric Lehmann, CSO SVOX. “No other system integrator has a more modular structure than Elektrobit does. Their navigation solution interacts perfectly with MEDION's operating system.” Language support is built-in for 16 languages. A large number of platforms are supported, including, but not limited to Windows CE, Windows XP, Symbian, QNX and Linux. Speech instructions designed by SVOX are precise and clear, and preferred voice recognition engines can be integrated easily. The joint software solution is capable of excellent performance on a large number of platforms including cellular phones, personal navigation devices and in-vehicle infotainment systems. Experienced engineering teams are available to provide integration and test services and to support the customer in best implementing the requirements for their specific navigation solution and voice branding objectives.

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About SVOX AG

SVOX AG is the leading provider of embedded speech output solutions for the automotive and mobile device industries. The SVOX Text-to-Speech system, the company's signature product, is part of a full product suite of small, fast and multilingual applications that enable computers and other electronic devices to convert written text into natural-sounding and easily comprehensible speech. SVOX focus on embedded speech allows for specifically optimized solutions, and its software architecture provides customers with a speech engine that can be easily tailored to their technical requirements and market needs.

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About Elektrobit

Elektrobit is a Technology Company specialized in embedded software and hardware solutions for selected automotive and wireless environments. Elektrobit delivers software systems and navigation solutions for cars, advanced reference design terminals, IP radio base station modules, as well as R&D services and testing, material handling and process automation equipment for the electronics industry and teleoperators. Elektrobit employs some 2,000 professionals in 13 countries. The net sales for the year 2005 totalled MEUR 212.5. Elektrobit Group Plc. is listed on OMX Helsinki. www.elektrobit.com

Elektrobit

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