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Press Release

SVOX Taps Sales Veteran for Chief Sales Officer Post

Appointment of Eric Lehmann as new Chief Sales Officer and member of the management team to bolster company's best-of-breed customer service for embedded speech projects.

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Zurich – (15 June 2006) SVOX AG, the leading provider of premium speech output solutions for the automotive and mobile device industries, today announced the appointment of Eric Lehmann as Chief Sales Officer (CSO).

Mr. Lehmann's appointment by the board of directors took effect 1 June 2006. In this new position, Mr. Lehmann will oversee and spearhead global sales for the company's industry-leading mobile speech output solutions.

"Eric is a top sales manager with an excellent track record. He brings to SVOX significant commercial and technical expertise gained from many years of experience at ABB and Honeywell," said SVOX CEO, Volker Jantzen. "He brings immense value to our on-going customer service efforts, and he will play a pivotal role in extending our commercial reach in the US and Asian markets. Eric recognized our success and reputation for high quality and is enthusiastic to be a member of the team."

Mr. Lehmann is fluent in Italian, French and German, and holds dual US and Swiss citizenship. As CSO, he will draw on his extensive experience and linguistic capabilities to help drive the SVOX global expansion initiative.

Mr. Lehmann previously served as sales manager at ABB, where he oversaw double-digit sales growth for the company. In particular, he has been recognized for his results-oriented strategic partnership initiatives, superior account management skills, and expertise in successfully commercialising highly innovative software solutions.

About SVOX AG

SVOX AG is the leading provider of embedded speech output solutions for the automotive and mobile device industries. The SVOX Text-to-Speech system, the company's signature product, is part of a full product suite of small, fast and multilingual applications that enable computers and other electronic devices to convert written text into natural-sounding and easily comprehensible speech. The SVOX focus on embedded speech allows for specifically optimized solutions, and its software architecture provides customers with a speech engine that can be easily tailored to their technical requirements and market needs.

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