

## Addition of Turkish brings SVOX TTS portfolio to 21 languages

Zürich, Switzerland, October 21, 2008 -- SVOX, the leading provider of embedded speech solutions, today announced immediate availability of Turkish language across the range of SVOX Text-to-Speech products, according to company's CTO Marcel Riedi. The addition of a pleasant Turkish male voice brings the total number of languages in SVOX TTS portfolio to 21 and the number of voices to 28.

SVOX modular solution architecture means that the new Turkish voice, as well as all other languages and voices, is available across the range of SVOX TTS products, namely SVOX Corporate, SVOX Automotive Pro, SVOX Automotive, SVOX Mobile Pro and SVOX Mobile.

Atakan Bayritug, Sales Manager Mobile, emphasized the increasing importance of the Turkish market: "We see growing demand among our customers for the Turkish language and I am glad that SVOX can now offer it," he said. "The reaction of customers who have heard our smooth and naturally sounding Turkish voice is overwhelmingly positive."

SVOX is constantly working to extend and update its language and voice portfolio, with Arabic, Finnish and Greek currently under development. Now available are Cantonese and Mandarin Chinese, Czech, Danish, Dutch, US and UK English, European and Canadian French, German, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Russian, European and Mexican Spanish, Swedish and Turkish.

### About SVOX AG

SVOX AG is the leading provider of embedded speech solutions for automotive and mobile device industries. The SVOX Text-to-Speech system, the company's signature solution, enables electronic devices to convert written text into natural-sounding and easily comprehensible speech. SVOX focus on the embedded domain and the modular design of the Text-to-Speech engine means that the solution can be easily tailored to specific technical requirements and market needs.

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