

## **SVOX Introduces Support for Mandarin Chinese**

*SVOX AG, a leading provider of embedded speech output solutions, today introduced support for Mandarin Chinese in its Text-to-Speech technology. The rollout of Mandarin opens the Chinese market for SVOX partners to integrate natural-sounding Chinese into their consumer electronics, such as navigation devices and electronic dictionaries.*

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**Zurich, May 9, 2006.**

SVOX AG, the European leader for embedded speech output solutions, officially announced the release of its Mandarin Chinese lingware. A major milestone in the SVOX "Innovations 2006" roadmap, support for Mandarin will be available to SVOX Corporate, SVOX Automotive and SVOX Mobile customers starting today.

"SVOX and its partners in the automotive and mobile devices industries have been concurrently designing products targeting the Chinese market," says Dr. Martin Reber, SVOX Director of Embedded Solutions. "We are the pre-eminent player for embedded speech output and want to enable our customers to successfully extend their reach into China".

Dr. Rolf Habel, Senior Vice President and Partner of Booz Allen Hamilton Inc. and a newly elected member of the SVOX board of directors, adds, "When I was first introduced to SVOX, I became intrigued by the company's dedicated customer focus. Whatever product development the company embarks on, it keeps in mind the needs of its partners as well as those of the end users. SVOX currently provides the most comprehensive portfolio of text-to-speech components, services and tools for the complete design of speech dialogue systems for automotive and mobile devices manufacturers".

The product's unique architecture enables SVOX to introduce new languages within three to six months. Every year, the company plans to add at least 5 new languages to its already extensive portfolio. Further lingware to be rolled out this year includes: Polish, Russian and Swedish.

**About SVOX AG**

SVOX AG is the leading provider of embedded speech output solutions for the automotive and mobile device industries. The SVOX Text-to-Speech system, the company's signature product, is part of a full product suite of small, fast and multilingual applications that enable computers and other electronic devices to convert written text into natural-sounding and easily comprehensible speech. SVOX focus on embedded speech allows for specifically optimized solutions, and its software architecture provides customers with a speech engine that can be easily tailored to their technical requirements and market needs.

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