

SVOX appoints Martin Reber as new CEO; former CEO and co-founder Volker Jantzen will stay active as board member

Zurich, Switzerland, March 5, 2009 – The board of directors of SVOX, the leading provider of embedded speech solutions, today announced that Martin Reber was named chief executive officer of SVOX AG on March 1, replacing Volker Jantzen, the company co-founder, who will continue to serve on the board. Mr. Reber formerly served as COO of SVOX.

SVOX has experienced strong growth in the past few years both organic and early this year through the acquisition of the Professional Speech Processing Group of Siemens AG. The board of directors is glad to strengthen the executive management board by the appointment of Mr. Reber as CEO.

Mr. Reber has been with SVOX since 2001 and most recently was responsible for Professional Services, Product Management and Technical Sales. Before joining SVOX, he worked for Philips Semiconductors, where he was in charge of chip design for the company's international subsidiaries as well as the design and implementation of mixed analog-digital CMOS circuits for mobile communication applications. He holds a Ph.D. in Microelectronics from the University of Kaiserslautern and a postgraduate business degree from the Swiss Institute of Technology.

Beat Curti, chairman of the board of directors of SVOX, said: "We are a fast-growing global leader in embedded speech technology thanks to our young team of highly skilled and motivated professionals. The company is profitable and has zero net debt. With Martin Reber as CEO we will continue moving forward on our path of strong and profitable growth. I would like to thank Volker Jantzen for leading this highly successful company over the last nine years and I am pleased that by continuing as a board member he will further contribute to the SVOX success with his experience and entrepreneurial drive."

About SVOX AG

SVOX AG is the leading provider of embedded speech solutions for the automotive and mobile device industries. SVOX focus on embedded environments and the use of flexible software architectures allow for optimized ASR, TTS and speech dialog solutions that can be easily tailored to customers` technical requirements and market needs. For more information, please visit: www.svox.com.

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