

Press Release

SVOX Text-to-speech technology featured at CES in Las Vegas

PR contact:

Phil Lichtenberg
SVOX AG
Baslerstrasse 30
CH-8048 Zurich
Switzerland
Tel. +41 43 544 0649
Fax: +41 43 544 0621
lichtenberg@svox.com

Meet Eric Lehmann, Chief Sales Officer SVOX, at CES in Las Vegas to find out more about Siemens VDO's demo based on latest text-to-speech (TTS) technology.

Keywords: Branding, Human-Machine-Interface (HMI), navigation device, speech output, text-to-speech (TTS), voice quality

Zurich – (3 January 2006) The tier 1 supplier acknowledges SVOX speech output technology due to its supreme voice quality and unique modularity. Speech output solutions such as those designed by SVOX enable the user-friendliest human-machine-interface currently available. The tier 1 supplier values the easy to integrate advantage of SVOX technology and the excellent SVOX tools.

Unrestricted real-time dialog between humans and machines will become a reality in the future. The challenge for the automobile supplier is to source speech output that is as close as possible to natural language in expression and prosody. With SVOX speech output solutions, tier 1 suppliers can make additional contributions towards best practice HMI design. Most of the world's leading automobile suppliers are able to provide an integrated HMI concept through a sensible combination of speech recognition and SVOX powered speech output. The unique SVOX architecture saves integration time, reduces integration costs and minimizes the risk of software defects.

“Our goal is to create the perfect voice in the car. The attractiveness of our voices is an important branding statement for OEMs in Asia, Europe and the USA,” said Eric Lehmann. “At CES, the application of SVOX TTS technology is shown by the Siemens VDO demo.”

To schedule a meeting at CES, please contact Phil Lichtenberg at lichtenberg@svox.com.

About SVOX AG

SVOX AG is the leading provider of embedded speech output solutions for the automotive and mobile device industries. The SVOX Text-to-Speech system, the company's signature product, is part of a full product suite of small, fast and multilingual applications that enable computers and other electronic devices to convert written text into natural-sounding and easily comprehensible speech. SVOX's focus on embedded speech allows for specifically optimized solutions, and its software architecture provides customers with a speech engine that can be easily tailored to their technical requirements and market needs.

SVOX AG

Phil Lichtenberg
Baslerstrasse 30
CH-8048 Zurich
Switzerland
Tel.: +41 43 544 0649
Fax: +41 43 544 0621
lichtenberg@svox.com
www.svox.com