

Press Release

SVOX and SinoVoice Announce Partnership

SVOX and SinoVoice enter a partnership aiming at supplementing each other's product portfolio. SinoVoice uses broad SVOX speech portfolio to support its international expansion; SVOX seeks to supplement its offerings in entry-level consumer electronics.

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Zurich – (27 July 2006) SVOX, the global embedded speech technology company, and Beijing InfoQuick SinoVoice Speech Technology Corp, China's leading embedded speech expert, today announce that they will be joining forces to deliver first-class embedded applications to the multilingual business traveler. The new partnership between SVOX and SinoVoice marks an important milestone in the dissemination of a variety of user-experience enriching mobile applications throughout Asia.

Pooling its extensive experience with speech-enabled mobile software in China with SVOX's language portfolio and network, SinoVoice seeks to cast its net to an even wider international audience. Accordingly, SinoVoice will be licensing SVOX Mobile TTS and ASR technology by SVOX partners. For its part, SVOX plans to supplement its own speech offerings with SinoVoice's Cantonese TTS in order to increase its leverage in the entry-level consumer electronics segments. The two companies are already collaborating on a multilingual consumer electronics project, the details of which will be released upon product launch later this year.

"This partnership is particularly promising for our multilingual speech synthesis and recognition product portfolio catered for the Beijing 2008 Olympics", affirms Wu Weidong, CEO of SinoVoice. "Besides providing high-quality technology in 18 languages, SVOX also has vast experience in speech applications for the embedded market and shares our ambitions".

"SinoVoice is China's leading embedded speech company providing first-class speech-enabled applications, and is continuously increasing its market

growth," notes Volker Jantzen, SVOX CEO. "The Chinese speech technology market is booming, and SVOX is very pleased to be part of the expansion of this important sector. Many Chinese businesses are beginning to understand how speech technology can increase revenues by drastically reducing operational costs. We are very happy that we have set the foundations for a fruitful long-term relationship".

About Beijing InfoQuick SinoVoice Speech Technology Corporation

Beijing InfoQuick SinoVoice Speech Technology Corporation is a leading speech technology provider based in China and providing products and services to customers worldwide. The company's TTS technology represents the most advanced Chinese synthesis technology in the world, accounting for 50% of the Chinese speech synthesis market. In 2003, SinoVoice succeeded in bidding the project "The R & D of Multilingual Speech Synthesis Products Catered for the Olympics", one of ten key projects for the 'Tech Olympics' (?). It also began implementation of the multilingual voice service platform "OlyVoice", which is a key program supported by the Ministry of Information Industry and the Ministry of Science and Technology. The company's Vocal Ordering System is a platform used for telecom value-added service, applying the latest TTS and ASR technology. Based on its core technology, Hand Writing Recognition (HWR), Text to Speech (TTS), and Automatic Speech Recognition (ASR), SinoVoice provides a first-class embedded HMI software solution for *intelligent* terminal equipment that listens, looks, speaks, and feels.

About SVOX AG

SVOX AG is the leading provider of embedded speech output solutions for the automotive and mobile device industries. The SVOX Text-to-Speech system, the company's signature product, is part of a full product suite of small and fast multilingual applications that enable computers and other electronic devices to convert written text into natural-sounding and easy-to-understand speech. SVOX's focus on embedded speech allows for case-specific optimized solutions. Its software architecture provides customers with a speech engine that can be easily tailored to their technical requirements and market needs.

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