

SVOX Press Release

Zurich, February 10, 2010

Join SVOX at Mobile World Congress 2010

SVOX, the leading provider of embedded speech solutions, is excited to be exhibiting at the Mobile World Congress, according to company's CEO Martin Reber. The Mobile World Congress, taking place February 15-18 in Barcelona, Spain, is the meeting place for leaders in the mobile technology and cell phone market to gather, collaborate, network, and conduct business.

Have your SMS messages and Calendar appointments read aloud to you. Check for missed calls or call a friend. Just say the song name and hear it playing. Hands free. Eyes free. Newest embedded speech technologies from SVOX put this vision in action. Come and see a live demonstration on Google Nexus One daily from 11:00 till noon at stand 8B79 (Teleca).

As mobile phones become more and more powerful, the complexity of their user interfaces increases. Speech technology provides an attractive solution for the increasing number of situations where a hands free or eyes free operation of the device is required or desired. From the in-car use cases where hands free operation is mandated by law to the convenience use-cases SVOX speech technologies allow the user to interact with the mobile device in a safe, usable and time-saving manner. At the Mobile World Congress SVOX will demonstrate its embedded Speech Recognition, Speech Output and Speech Dialog solutions in 25 languages.

"We invite all Mobile World Congress participants to meet with SVOX representatives and together explore how speech technologies can add value to their business," said Mr. Reber. "It is a great opportunity for us to present our speech solutions to so many existing and prospective customers. SVOX will be co-exhibiting with our partner Teleca to demonstrate how speech can be used in particular by mobile application developers."

About SVOX AG

SVOX, a leading supplier of embedded speech solutions, has a reputation for quality and customer focus. SVOX drives adoption of speech user interfaces in automotive and mobile device industries. The company offers Speech Recognition (ASR), Speech Output (TTS) as well as complete Speech Dialog solutions. Our focus on quality and the use of flexible software architectures allows for optimized embedded speech solutions that can be easily tailored to customers' technical requirements and market needs. For more information, please visit: www.svox.com.

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