

SVOX Speech Recognition and Speech Output solutions available for Microsoft Auto 4.0

Zurich, Switzerland, May 28, 2009 – SVOX, the leading provider of embedded speech solutions, today announced immediate availability of Speech Recognition and Speech Output solutions as part of the Microsoft Auto 4.0 platform, according to company's CEO Martin Reber. Customers that use the Microsoft Auto platform can enable speech in their products by deploying SVOX Automotive ASR and SVOX Automotive TTS in various configurations.

"Consumers want solutions that are easy to use, and speech technology plays an important role in providing a simple, easy to use interface for in-vehicle infotainment systems" said, Greg Baribault, director of product management and marketing for Microsoft's Automotive Business Unit, "Now, with the SVOX Automotive suite included with the Microsoft Auto 4.0 platform, it is easier for automakers and suppliers to evaluate and develop speech enabled infotainment solutions with SVOX technology."

Mr. Reber said: "SVOX speech solutions allow automotive companies to differentiate themselves by making in-car products more intuitive to use and thus more attractive to consumers. SVOX Automotive suite, a benchmark for quality in embedded speech, is now available to all OEMs and Tier Ones using the Microsoft Auto platform."

Both SVOX Automotive ASR and SVOX Automotive TTS offer broad language coverage and support Microsoft Speech API (SAPI v5.4.1). The solutions are distinguished by unique polyglot capabilities: recognition of words and phrases originating from several languages (ASR) and the ability of the same voice can speak multiple languages like a native speaker (TTS).

About SVOX AG

SVOX, a leading supplier of embedded speech solutions, has a reputation for quality and customer focus. SVOX drives adoption of speech user interfaces in automotive and mobile device industries. The company offers Speech Recognition (ASR), Speech Output (TTS) as well as complete Speech Dialog solutions. Our focus on quality and the use of flexible software architectures allows for optimized embedded speech solutions that can be easily tailored to customers' technical requirements and market needs. For more information, please visit: www.svox.com.

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