

SVOX appoints Udo Haiber to management team

SVOX, the leading provider of embedded speech solutions, today announced that Udo Haiber will join the company as the head of Professional Services unit, according to SVOX CEO Martin Reber. Based in Munich and Ulm, Germany, Mr. Haiber will serve as a managing director of SVOX Deutschland GmbH. In the SVOX management team he will be responsible for customer projects as well as further development of Speech Output and Speech Dialog technologies.

Mr. Haiber comes to SVOX from HarmanBecker Automotive Systems where he was most recently leading the Speech Dialog unit and prior to that the Speech Recognition group. Before HarmanBecker Mr. Haiber held various management positions at DaimlerChrysler. He holds Ph.D. and M.Sc. degrees in Mathematics from the University of Ulm.

Guenther Hauptmann, a Member of the Board of SVOX and formerly a Member of the Board of Siemens VDO, said: "Udo Haiber, with his established reputation in the automotive industry, will significantly strengthen the SVOX management team. I am pleased that opening our offices in Germany is proceeding as planned and confident that with teams in Ulm, Munich, Zürich and the US the company has all the needed building blocks to be successful in our target markets. Recent announcements with Android and Microsoft show that we are indeed making good headway."

Mr. Reber noted: "SVOX expansion in Munich and Ulm strengthens our portfolio of technologies and we now offer a full range of speech solutions. In addition to the award-winning TTS, we have a full range of next-generation ASR systems with excellent recognition rates at just half of the memory size of the competing products. In addition, SVOX offers dialog solutions that support conversational speech interfaces to enable tasks like voice search. Furthermore, we aim to expand our offering by investing in such related fields as audio signal enhancement and speech data processing."

About SVOX AG

SVOX, a leading supplier of embedded speech solutions, has a reputation for quality and customer focus. SVOX drives adoption of speech user interfaces in automotive and mobile device industries. The company offers Speech Recognition (ASR), Speech Output (TTS) as well as complete Speech Dialog solutions. Our focus on quality and the use of flexible software architectures allows for optimized embedded speech solutions that can be easily tailored to customers' technical requirements and market needs. For more information, please visit: www.svox.com.

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